

EDUCATION

BRADLEY UNIVERSITY, Peoria, IL

*Bachelor of Science, Concentration in Graphic Design
& Minor in Social Media Marketing
Graduated | May 2020*

ILLINOIS CENTRAL COLLEGE, East Peoria, IL

*Associate in Arts, Emphasis in Graphic Design
Graduated | August 2018*

EXPERIENCE

FIGHTPANDEMICS, Various Locations

Volunteer Marketing Assistant/Graphic Designer | 07.20 – Current

Contributes as a remote marketing assistant/graphic designer with a large community of international volunteers. Tasks include increasing FightPandemics' online exposure through social media marketing, giving feedback on platform changes, and utilizing teamwork by communicating with teams that range from UX/UI to programming.

SUCCULENT NATURAL SKINCARE, Peoria, IL

Freelance Graphic Designer | 05.20 – Current

Works as a freelance graphic designer to assist with the company's brand refresh. Designs various company materials such as a new logo and new skincare product label designs.

FOSTER PET OUTREACH, Edwards, IL

Social Media Intern & Volunteer | 09.19 – 05.20

Provided design assistance for various promotional materials. Assisted with social media marketing strategies and fundraising ideas. Participated in Foster Pet Outreach meetings, while being educated about non-profit organizations.

BRADLEY UNIVERSITY, Peoria, IL

AIGA Club Vice President | 01.20 – 05.20

Worked as an active AIGA member and helped to manage Bradley University's AIGA club. This included coordinating club meetings, activities, and overseeing design projects done within the club.

BRADLEY'S STUDENT INVOLVEMENT DEPARTMENT, Peoria, IL

Remote Graphic Design Intern | 09.19 – 05.20

Provided creative services for Bradley's Student Involvement Department. These services consisted of designing logos, promotional materials, digital screens around campus, and putting together visual displays for the Bradley University Student Center. Managed multiple projects and tasks weekly, while prioritizing and staying on track with varying deadlines.

WHISKEY CRAWLER CREATIVE, Peoria, IL

Remote Graphic Design Intern | 05.18 – 01.19

Provided creative services for design projects during the company's startup stage. These services consisted of creating t-shirt graphics, logos, and social media graphics.

CERTIFICATIONS

HOOTSUITE PLATFORM CERTIFICATION

Issued 02.20

HUBSPOT ACADEMY SOCIAL MEDIA CERTIFICATION

Issued 02.20

RECOGNITION

OUTSTANDING STUDENT IN GRAPHIC DESIGN

Bradley University | Spring 2020

TREE OF PEACE COMMUNITY PROJECT - NEWS RECOGNITION

Bradley University | Spring 2019

ROSCOE & LILA LINDER ART SCHOLARSHIP RECIPIENT

Graphic Design Recognition | Bradley University | Spring 2019